



Marketing News



Dr. Pepper ACM Awards



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Page(s): 17

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NOW AVAILABLE

Kickstart Black Cherry 3 Gal BNB, 3 Gal BNB Orange Gatorade, Lipton Peach LCT, Pitch Black 12 Packs, Crisp & Clear 1 Liter, Lipton Pure Leaf 18.5oz SS, Pitch Black Mt. Dew, Kickstart Mango Lime, Kickstart Raspberry Citrus, Propel Watermelon, Lifewater, Starbucks Dulche De Leche

Brand Distribution

March: Kickstart

Program Execution

Tear Strip Tracking 1
Dew Madness

Now Available



Kickstart Raspberry Citrus 12oz

Item: F09056

PMA# 235577

UPC: 012000162473



Kickstart Mango Lime 16oz

Item: F09055

PMA#: 208576

UPC: 012000162152



Kickstart Midnight Grape 4 Pack

Item: F09057

PMA: 245482

UPC: 012000161124



Kickstart Mango Lime 4 Pack

Item: F09058

PMA: 245576

UPC: 012000162824

New Products



Lifewater 700ML Sport Cap

PMA: 354574

UPC: 012000161162

Now Available

Lifewater 1 Liter

PMA: 353574

UPC: 012000161155

Now Available



Propel Watermelon 20oz

PMA: 194578

UPC: 052000013580

Now Available

New Products



Starbucks Dulche De Leche

13.7oz

PMA: 137580

UPC: 012000162787

Now Available



1893 Citrus Cola

248581

F01154

012000161193

Available 3/2

1893 Black Current

248582

F01155

012000161209

Available 3/2